Networking Academy

Certificate of Course Completion

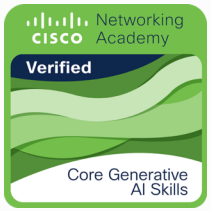
mharcky conquilla

has successfully achieved student level credential for completing the course:

Core Generative AI Skills

The student was able to proficiently:

- Describe common generative AI models and tools, including large language models, image generators, audio tools, code generation models, and multimodal AI systems.
- Explain the difference between an AI model and an AI tool.
- Identify appropriate generative AI tools for business use cases such as writing, brainstorming, research, project management, marketing, customer support, and internal communication.
- Build a basic AI toolkit organized by business function and workflow needs.
- Evaluate AI tools using criteria such as business fit, performance, security, compliance, administrative controls, and cost.
- Write effective prompts using context, persona, output format, and iterative refinement.
- Generate and refine AI-assisted text, visual, and audio content for professional communication and content creation.
- Apply responsible AI practices related to bias, privacy, security, misinformation, intellectual property, transparency, and data protection.



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Lynn Bloomer
Director, Cisco Networking Academy

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